



USP Bore Paste
 Div of United States Products Co
 518 Melwood Ave.
 Pittsburgh, PA 15213-1136

Phone 412-621-2130
 Fax 412-621-8740
www.uspborepaste.com
 email: sales@uspborepaste.com

For Immediate Release -- May 2008

USP Bore Paste Posts Big Win At NRA Louisville Exhibition!

USP Bore Paste gained major ground on the national rollout of its premium firearm cleaning products at the 2008 NRA Convention in Louisville, KY, May 15 to 18 -- which set a new record of more than 70,000 attendees.



“We enjoyed our most successful NRA appearance to date,” reported Lee Brown, President of Pittsburgh-based United States Products Co. **“Thousands of firearm enthusiasts visited the booth to watch live gun-cleaning demonstrations, pick up our complimentary “Bookmarks to Keep You On Mark”, and check out the various USP firearm cleaning products on display. By the time the show ended on Sunday afternoon we were sold out!”**

Among the many industry leaders visiting the USP Exhibit was NRA Executive Vice President, Wayne LaPierre, who expressed the organization’s gratitude for USP’s participation in their national conventions; and also for contributing training materials, products and money to help fund the NRA Foundation’s various hunting, shooting and law enforcement training programs.

Other notable visitors included Christopher Dolnack, Senior Vice President with The National Shooting Sports Foundation (NSSF); and John Teachey, Purchasing Specialist with Midway USA -- one of USP’s top International Distributors.

And there was no shortage of serious hunting and shooting enthusiasts who just stopped by to say hi and share their experiences with USP Bore Paste:

“I really like your product!” said Stuart Keck of St. Louis, MO. **“It does exactly what you promised -- removes all types of fouling quickly and easily; and then brings back your accuracy,”** he said.

“This stuff works like crazy!” added Anthony Alampi of Sandyston, NJ. **“I had a severe build up of lead in one of my pistols that absolutely nothing would remove. Then I tried USP Bore Paste and now it’s clean as a whistle.”**

To top things off, USP was listed in the NRA Exhibition program as one of a select group of hunting and shooting enterprises that are leading the way in recruiting new members.

“USP is very proud to have had the opportunity to assist the NRA in every way possible,” continued Mr. Brown. “We will continue to do our part -- and are already looking forward to the NRA National Meet in Phoenix next year.”

Founded in 1917, Pittsburgh-based United States Products Co. manufactures a full line of premium firearm-cleaning products including: USP Bore Paste, USP Gun Cleaning Oil and USP Gun Cleaner/Degreaser. For more information contact USP Comm. Dir. Bill Gruber at 412-551-2005. For ordering and dealer information visit www.USPBorePaste.com or contact AmChar Wholesale Inc. at 1-800-333-0695.



Wayne LaPierre, NRA Executive Vice President (*right*) meets with Lee Brown, President of United States Products at the USP Bore Paste booth during the record-breaking NRA National Exhibit in Louisville, KY in May.



USP President Lee Brown conducts one of many educational firearm-cleaning demonstrations at the USP Bore Paste Exhibit during the 2008 NRA National Convention in Louisville, KY which set a new attendance record of more than 70,000 visitors.



Christopher Dolnack, Senior Vice President of the NSSF (*right*) chats with long-time acquaintance and supporter, USP President Lee Brown, during the National Rifle Association (NRA) 2008 national convention in Louisville, KY.



John Teachy, Purchasing Specialist with Midway USA, joins up with USP President Lee Brown during the NRA 2008 National Meetings in Louisville, KY. Midway USA is one of USP Bore Paste's top international distributors.



“I Really Like Your Product!” said Stuart Keck of St. Louis, MO, during the 2008 record-breaking NRA Convention in Louisville, KY. “It does exactly what you promised -- removes all types of fouling quickly and easily; and then brings back your accuracy.”



“This Stuff Works Like Crazy!” said Anthony Alampi of Sandyston, NJ while visiting the USP booth during the 2008 NRA Exhibition. “I had a severe build up of lead in one of my pistols that absolutely nothing would remove. Then I tried USP Bore Paste and now it’s clean as a whistle!”