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For Immediate Release

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USP Bore Paste

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USP Product Proceeds To Benefit The NRA Foundation.

Fairfax, VA, Dec. 9, 2004 - United States Products Co., manufacturers of the original USP Bore Paste, Gun Cleaning Oil and Gun Cleaner/Degreaser, announced the formation of a new relationship with The NRA Foundation by which a portion of their products' sales will support the Firearms & Marksmanship Training Endowment for funding the NRA Basic Marksmanship Training Programs and Volunteer NRA Instructors nationwide.

"I'm very proud and pleased to announce that the NRA Foundation has accepted our offer to donate five percent of our USP gun cleaning and maintenance product sales to their Endowment which will be applied directly to training programs for hunters, shooters and instructors," reported Lee Brown, President of United States Products Co. based in Pittsburgh, PA. "It's our way of giving something back to an organization that has given so much to this industry and its millions of enthusiasts."

Initiated at the recent NRA Convention held in Pittsburgh, the Endowment was finalized and enthusiastically accepted by The NRA Foundation today at their headquarters in Fairfax, VA.

"I am most appreciative for the support United States Products Co. is providing to our Firearms & Marksmanship Training Endowment," commented Bill Poole, Director of NRA's Education and Training Division. "That Endowment provides funding for more than 51,000 instructors who train over one million shooters every year."

United States Product's well-known USP brand of firearm cleaning products designated for Endowment support will be distributed in special packages bearing the familiar "NRA Foundation - Teach Freedom" insignia.

"We couldn't be more pleased to have such a highly regarded company supporting our cause," continued Steve Andersen, Executive Director of The NRA Foundation. "By donating to the Endowment, United States Products is ensuring that funds will always be available for the NRA's vital training programs."

Wayne Sheets, NRA Director of Endowments concluded the ceremony by pointing out that as a past sponsor of the NRA's Annual Youth Hunter Education Challenge, and now with this ongoing Endowment, "United States Products is demonstrating their strong commitment to young hunter education, training and safety -- which is where America's future lies!"

Also participating in the Endowment ceremony were Wilson Phillips, NRA Treasurer and Cliff Burgess, NRA Manager of Corporate Giving.

To learn more about The NRA Foundation please visit www.nrafoundation.org or contact Steve Andersen by phone at 703-267-1127 or email at sandersen@nrahq.org. For more information on

United States Products please go to www.us-products.com or contact Bill Gruber at WMC Communications by phone at 412-551-2005 or email at micjaslin@aol.com.

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Finalizing Funds For Firearm Training - Bill Poole (center right), Director of NRA's Education and Training Division, accepts signed agreement from Lee Brown (center left), President of United States Products Co., which will contribute a portion of the sales from USP Bore Paste and other gun maintenance products to support the Firearms & Marksmanship Training Endowment for funding the NRA Basic Marksmanship Training Programs and Volunteer NRA Instructors nationwide. Also contributing to the confirmation event held at NRA Headquarters in Fairfax, VA, are Wayne Sheets (far right), The NRA Foundation Director of Endowments and Wilson "Woody" Phillips (far left), NRA Treasurer.



Products To Profit NRA Programs - Steve Andersen (left), Executive Director of The NRA Foundation and Lee Brown, President of United States Products Co., hold samples of USP Gun Cleaner/Degreaser, Bore Paste and Gun Cleaning Oil after an endowment agreement signing held at NRA headquarters in Fairfax, VA. Proceeds from the sales of these products will support the Firearms & Marksmanship Training Endowment for funding the NRA Basic Marksmanship Training Programs and Volunteer NRA Instructors nationwide.



Touring The NRA Firearms Museum - Steve Andersen (left), Executive Director of The NRA Foundation and Bill Poole (right), Director of NRA's Education and Training Division treat Lee Brown, President of United States Products Co. to a tour of the NRA's fascinating National Firearms Museum after an endowment agreement signing at NRA headquarters in Fairfax, VA. Proceeds from the sale of USP Bore Paste, Gun Cleaning Oil and Gun Cleaner/Degreaser will now support the Firearms & Marksmanship Training Endowment for funding the NRA Basic Marksmanship Training Programs and Volunteer NRA Instructors nationwide.