

Wanted: Hungry Outdoor Writers Looking For Some Fresh Meat...

50 Years Later - The World's First Non-Toxic Bore Cleaner Is Still A Shooter's Best Friend. *(Why is that? Tell me more.)*

USP Bore Paste Contains An Amazing Natural Gem That Treats Your Firearm Like A Jewel. *(What is it? How does it work?)*

So How Did We Get The Name "USP Bore Paste - The Original Formula"? *(It's a fascinating tale of trademarks and trade secrets.)*

Our Theme Line Is "Cleaner Bores; Meaner Scores" Because ACCURACY Is What USP Bore Paste Is All About. *(Ask any benchrest shooter.)*

"It removed fouling from bores I thought I had already cleaned!" -- "After using USP Bore Paste, that old rifle now holds one-inch groups or less!" *(Just a couple of the hundreds of terrific testimonials we've received from the field.)*

It's A "Straight Shootin' Shootout!" *(Conduct your own field test to measure the effectiveness of USP Bore Paste vs. anything else. We'll even provide the Bore Paste and any two challenges you choose.)*

USP Bore Paste Hooks Up With The NRA And IHEA -- And Invests Over \$500,000 -- To Provide Free Training Aids To Some 120,000 Volunteer Instructors Teaching Over 1,750,000 Students Every Year! *(What kind of training aids? Where can I get me some?)*

USP's Cool New Hi-Rez, Wide-Screen Firearm Cleaning DVD Draws Rave Reviews From Instructors, Students, Hunters, Shooters *(And quite possibly some curious outdoor reporter.)*

Meet USP Bore Paste President, Lee Brown: Consummate Hunter, Shooter And Angler; World-Record-Setting Scuba Diver; Member Of Everything Outdoors; Outstanding Supporter Of Our Hunting Heritage And 2nd Amendment Freedoms; Creator Of The Inspirational USP Student Bookmarks; Mentor To The Masses; The Guru Of Superior Firearm Cleaning Products *(From Eagle Scout, Air Force Officer, Industrial Engineer, Inventor, Entrepreneur and Head of an International Manufacturing Company -- to Tireless Volunteer, Educator & Conservationist - Lee is an unbelievably interesting individual to interview.)*



Complimentary training aids being provided by USP to volunteer firearm instructors include a 10-minute DVD on "The Proper Cleaning & Care of Firearms", a combo pack of USP Bore Paste and USP Gun Cleaning Oil, and student bookmarks which double as a test to determine the dominant shooting eye. Also shown is USP's new high-powered Gun Cleaner/Degreaser.

TO LEARN MORE ABOUT THESE -- AND OTHER TITILLATING TOPICS YOU CAN SINK YOUR TALENT INTO -- CONTACT LEE BROWN NOW AT 1-800-359-2628.



Former NRA President and now Dir. of Gen. Operations, Kayne Robinson, visits with USP President, Lee Brown, at the NRA 2005 Meetings.



USP President, Lee Brown, visits the U.S. Army firearm maintenance & repair facility at the 2005 Camp Perry National Matches.



USP President, Lee Brown, conducts a firearm cleaning and safety demonstration for young pistol competitors at Camp Perry.